





hola!

We're Aaron & Gareth, co-owners of Sol Creative.

In 2025, we decided to take a new steer in life, we sold our house, packed up our belongings, and hit the road in our motorhome with our dog, Rio. That change gave us the freedom and inspiration to combine our passion for creativity, communication, and adventure into something new.

Sol Creative was founded in 2026 to provide strategic communication support, social media and digital communications services and training across all aspects of communications.

Together, we bring over 25 years of experience working in communications, marketing and creative strategy. Our approach is always creative-first, we enjoy pushing our clients towards creative solutions, while ensuring that everything we suggest is well thought through, based on research and data, and takes in to account the unique needs of every client we work with.

At Sol Creative, our mission is simple: to help you tell your story in a way that connects, inspires, and makes an impact.

Gareth began his career in local government, where he developed a strong understanding of public sector communications and community engagement. In 2023, he transitioned into client-facing roles, bringing his public service insight into the private sector.

Since then, Gareth has designed and delivered a wide range of social media and digital communications training for organisations across the globe. His sessions focus on helping teams reach audiences more effectively, communicate with confidence online, and use digital tools strategically.

Alongside training delivery, Gareth specialises in client relationships and account management. He's worked with a variety of high-profile clients, including departments within UK Government and UK Defence, supporting them to build impactful communication strategies and strengthen their digital presence.

GARETH





Aaron started his career straight out of college, selling shipping containers for a small business in the Forest of Dean. In 2008 he joined the Civil Service and never looked back.

Over the best part of 20 years, he worked his way upwards in to senior communications positions at 10 Downing Street, Cabinet Office, The Department for Exiting the European Union, the intelligence services, and UK Defence.

Most recently he was Head of Campaigns, Channels and Content at Ofgem, the UK's energy regulator. Here he led a team of campaign, social media and design specialists to launch a series of campaigns supporting UK energy customers.

AARON

strategy

“Where do I start?”

We’re all been there. You’re looking at a blank sheet of paper. You know what your business objectives are, but how can your communications support that?

We can bring clarity to the chaos. Give you some inner peace. Hand your strategy development over to us and we’ll deliver back to you a concrete, actionable plan that you can crack on with, safe in the knowledge that it will give you the results you need, reaching the audiences you want to speak to.

Think of us as an extension to your team, there to pick up the slack and make sure everyone’s life that little bit easier.

social media

“What’s trending?”

It’s a confusing minefield, right?

And you’ve got plenty more things you need to be spending your time on aside from posting on Instagram, or learning a new dance for TikTok.

Let us take the stress out of social media for you.

We provide a range of social media services, that include audits, full strategy design, implementation of that strategy, and extensive social media management packages to suit a range of budgets...

Essentially, if it makes your life easier, and elevates your social media impact, we can help.

training

“How do i do it?”

Whether your looking to train new members, or upskill your current team, we’re here to help!

We work with you to fully understand your requirement and bespoke each delivery to ensure your exact learning outcomes are met.

We’re flexible to meet your needs, whether it be a short webinar style, or multiple day delivery, each course is as unique as your organisation.

standard courses

creative on Canva

Whether you're new to Canva or looking to take your designs to the next level, this session will guide you through everything from setting up your account and mastering the basics to creating eye-catching animations and tapping into Canva's powerful AI features.

You'll leave with the confidence and creativity to design content that looks professional, feels authentic, and stands out across every platform.

social media masterclass

Social media changes fast, we're here to help you stay ahead of it.

From shaping a strong strategy to creating content that connects, we'll explore practical ways to grow your presence, increase engagement, and make every post count.

You'll leave with the confidence and ideas to turn your channels into spaces that inform, inspire, and build real connection.

smartphone content

Your smartphone can capture fantastic content whether it be a photo for your socials or a video for your website, but you do know how to get the most out of the camera?

This course will teach you everything from buttonology, to composition, to accessories.

standard courses

communication strategy

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi.

creative campaigning

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi.

media training

Whether your new, need a refresher or are experienced to media interviews, our course can help you get the best out of any question that is thrown at you. We provide a supportive environment on a reduced trainer to delegate ratio for you to get maximum SUPPORT

let's create something



sol.creative@outlook.com



+447XXX XXXXXX



@sol.creative

hasta luego! 

